

**GEOX.COM**  
**NEWSLETTER REGISTRATION**

**EU Regulation 2016/679, *General Data Protection Regulation***

Pursuant to Article 13 of EU Regulation 2016/679 *General Data Protection Regulation* (the “Regulation”

**Who is the Data Controller**

Geox S.p.A. (“Geox”), with registered office in Biadene di Montebelluna (TV), Italy, Via Feltrina Centro no. 16, [privacy@geox.com](mailto:privacy@geox.com), is the company that processes your personal data in its capacity as Data Controller.

**How to contact us and the Data Protection Officer**

If you have any questions, need information or wish to exercise your rights, you can contact us by sending an e-mail to [privacy@geox.com](mailto:privacy@geox.com) or by writing to: Geox S.p.A., Customer Service, Via Feltrina Centro no. 16, 31044, Biadene di Montebelluna (TV), Italy.

The Data Protection Officer can be contacted by e-mail at [dpo@geox.com](mailto:dpo@geox.com).

**Why we process your data**

The information you are providing by filling out this electronic form is necessary in order to contact you and: update you (by sending the Newsletter, e-mail and instant messages, posts, messages or notices about initiatives on social networks, etc.), on our products, services (e.g., how to buy the products, home delivery, etc.) or initiatives (e.g., competitions), send you advertising and promotional materials,

Your data will be processed on the basis of your consent (pursuant to Article 6 (1) (a) of the Regulation), and in accordance with the provisions and applicable measures – and subsequent amendments thereto – issued by the Italian Data Protection Authority.

In order to contact you (and thus send you newsletters and other communications) we need your explicit consent (pursuant to Article 6 (1) (a) of the Regulation). Your consent can be freely withdrawn without prejudice to the lawfulness of the data processing prior to withdrawal, using the appropriate link in all our newsletters or by writing to [privacy@geox.com](mailto:privacy@geox.com) or if you log in to *My Geox*, by accessing your reserved area.

**Required data**

Your e-mail address is necessary to contact you. Your preference for the type of newsletter that you wish to receive (Men’s or Women’s) is helpful for sending you communications that may be of interest to you.

**How we process your data**

Your data will be processed electronically in order to contact you, send you the Geox newsletter, update you (including via social networks) regarding our products (e.g., new collections), services (e.g., ways to purchase products, home delivery, etc.) and initiatives (e.g., competitions), as well as to send you advertising and promotional materials.

Data will be processed in accordance with applicable legislation and, in any case, in such a way as to guarantee the security and confidentiality, and prevent the unauthorised disclosure or use, of the data, as well as to prevent the alteration or destruction of the data.

**How long we keep your data**

Your data will be processed for the entire time that you sign up to the newsletter service at [www.geox.com](http://www.geox.com), or, in any event, until your consent is withdrawn (which may be at any time); thereafter, the data will be destroyed or rendered anonymous.

**Who processes your data**

Your data will not be disseminated or transferred to third parties. To allow you to receive our newsletter and to be contacted by Geox, your data may be made known to the persons authorised to process Geox S.p.A. data (limited to their respective area of responsibility), and to (i) companies in charge of processing, managing and sending newsletters, (ii) companies in charge of managing our website and computer archives. These parties will process your data as Data Processors (Art. 28 of the Regulation). A full list can be obtained from [privacy@geox.com](mailto:privacy@geox.com).

### **Transfer of your data outside the European Union**

Your personal data is not systematically transferred to countries that are not members of the European Union/EEA and is stored on servers located within the EU.

### **Your rights**

By writing to [privacy@geox.com](mailto:privacy@geox.com), you may at any time exercise your rights under Articles 15 to 22 of the Regulation, including accessing your personal data, updating them, requesting their erasure, requesting a copy of them, revoking your consent or opposing to the processing of them.

Please read your privacy policy in detail.

### **Who you can contact to submit a complaint**

If you believe that the processing of your data violates the provisions of the Regulation, you may always make a complaint to the Italian Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)), or to the Data Protection Authority of the country in which you reside, work, or ultimately in the place where you believe the violation occurred.